

**E-TICKETING EVENT PADA INTERNATIONAL OFFICE
BERBASIS ORGANIZATION TO CUSTOMER (O2C)**
*(E-TICKETING EVENT IN INTERNATIONAL OFFICE BASED IN ORGANIZATION TO
CUSTOMER)*

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ABSTRACT

International Office is an institution or agency that aims to serve lecturers and students internationally. As is the case at the University of Semarang, the International Office is still having trouble spreading the event to be held because it still uses conventional methods where publication still uses social media and still circulates posters which results in students not knowing if the international office is holding events or training events. To overcome the existing problems, it is necessary to create an E-ticketing Event system at the International Office Based on Organization to Customer (O2C) to facilitate the publication of events in the International Office so that lecturers and students can take part in the event. This system uses the PHP (Hypertext Preprocessor) programming language with MySQL (My Structure Query Language) database and uses the Prototype method. With the E-ticketing Event system at the Organization to Customer-based International Office, it can provide benefits to IOs so that events at IO can spread widely and can be followed by many students.

Keywords: International Office, E-ticketing, Events, Organization to Customer, PHP

ABSTRAK

International Office adalah suatu lembaga atau instansi yang bertujuan untuk melayani dosen dan mahasiswa secara internasional. Seperti halnya di Universitas Semarang ini, International Office masih kesulitan dalam menyebarkan event yang akan diadakan karena masih menggunakan metode konvensional yang publikasinya masih menggunakan media sosial dan masih mengedarkan poster yang mengakibatkan mahasiswa tidak mengetahui jika international office mengadakan acara event atau pelatihan. Untuk mengatasi permasalahan yang ada, maka perlu dibuat suatu sistem E-ticketing Event Pada International Office Berbasis Organization to Customer (O2C) untuk mempermudah publikasi event yang ada di International Office agar para dosen dan mahasiswa bisa mengikuti event tersebut. Sistem ini menggunakan bahasa pemrograman PHP (Hypertext Preprocessor) dengan database MySQL (My Structure Query Language) dan menggunakan metode Prototype. Dengan adanya sistem E-ticketing Event pada International Office berbasis Organization to Customer dapat memberikan manfaat kepada IO sehingga event yang ada di IO dapat menyebar luas dan dapat diikuti oleh banyak mahasiswa.

Kata kunci : International Office, E-ticketing, Event, Organization to Customer, PHP